

StreetSmart London: Youth Homelessness Support Fund 2022

What is the StreetSmart London Fund?

LandAid & StreetSmart are inviting charities in London supporting young people at risk of, or with experience of youth homelessness to apply to our **2022 Youth Homelessness Support Fund** for grants of between **£10k-£50k**

The fund is relatively wide-ranging in terms of what kind of projects we can potentially support. We don't want to be proscriptive, we would like to hear from you about what is most needed. We would however particularly like to hear from projects which meet some, or all of, the following criteria:

- Creating additional bedspaces for young people along the [positive pathway](#) and/or
- Support young people into accommodation (emergency, supported or move-on accommodation) and/or
- Help ensure young people do not become homeless in the first place and/or
- Work with cohorts of young people where there is an identified, growing homelessness need in London currently (i.e. young women, young people who identify as LGBTQIA+) and/or
- Where our funding will make a tangible difference to the projects long-term sustainability

[Here are some examples](#) of projects we have funded in the past

Background

StreetSmart's fundraising

StreetSmart was established in 1998 and since then we have raised over £11.2 million for homeless and vulnerable people across the UK.

At participating restaurants during the festive months of November and December, with the benefit of a tablecard or a reference on the menu, a voluntary £1 is added to the diners' bill. At the end of each month, the restaurant passes on all of these £1s to StreetSmart. We then use them to support reputable charities for the homeless. All StreetSmart's running and operational costs are generously paid for by our sponsors, so every penny in every £1 raised goes directly to the people who need it.

LandAid

LandAid brings the property industry together to support charities delivering life-changing services for young people who are or have been homeless, or who are at risk of homelessness in the future.

Through a unique network of corporate partners, we invest funding and expertise through a range of grant programmes where we can achieve lasting impact. We take a strategic approach to grant-

making, working across three stages of the Positive Pathway to meet our target of creating 1,000 additional bedspaces in the youth homelessness sector between 2021-2024

Eligibility Criteria

Organisational Information

- You must be a Charity, Community Interest Company (CIC), Charitable Incorporated Organisation (CIO) or other form of not-for-profit organisation.
- You need at least three unrelated members of your board of trustees.
- Your charity must work with young people aged 16-25 who are at risk of, or who have experienced homelessness. This does not have to be the exclusive focus of your work. StreetSmart London Youth Homelessness Support funding however can only cover projects which specifically support this age-group

Project Information

- Any project we fund must take place in the Greater London area
- Projects can be revenue or capital, or a mixture of the two, they should not last more than 12 months.
- We can match-fund, or fully-fund projects
- We do not retrospectively fund projects, or fund projects which are the duty of statutory funders, or projects that you could fund yourselves
- We welcome partnership applications, with an identified lead partner who will hold the funding and duties associated.

Financial Information

- You must not have free reserves far in excess of your reserves policy without a valid reason. This would include reserves which you allocated for a certain purpose but are free to reallocate as needed. It does not include the value of fixed assets such as buildings.

Application Process

[Please follow this link to our online form.](#) You can save the application form and return to the document as needed

The deadline for applications is **17.00pm on Monday September 19th**. We may be in touch later in the month to ask for additional documentation, particularly for capital project proposals. All candidates will be contacted by **Monday October 3rd** to confirm if their application was successful or not. You can find a list of the questions in the application form on the next page. Please contact grants@landaid.org with any questions

Application Form Template

The application form is [available online](#) – the questions below are for informational purposes only, **please apply via the link provided**

If a word count is not specified, this question is a tick box, numerical or short answer (less than a sentence or two)

Organisational Details

1. Organisation Name & Details
2. Legal Status of organisation
3. Link to your most recent accounts or Impact report
4. Current Reserves & brief overview of reserves policy and current financial situation (150 words max)
5. Applicant name & email address
6. Have you previously been funded by LandAid?

Organisational Focus

7. Describe your organisation's work and main achievements in the last three years (250 words max)
8. Please outline the measures to ensure sustainability of the charity (150 words max)
9. Which groups of young people do you support?
10. What services do you provide?
11. Which London boroughs do you work in?
12. What are your main sources of income?
13. Have you ever used social finance?
14. Number of premises leased or owned?

Project Information

15. Project name
16. Project location
17. Project details (250 words max)

18. What is the need? (250 words max)
19. Which of the StreetSmart priorities does this meet?
20. How the project address the needs outlined? (250 words max)
21. How many young people will benefit?
22. What is the average length of time young people will engage?
23. How will you proactively reach young people who may benefit? (200 words max)

Project Detail

24. Current status of the project (200 words max)
25. Start date/end date
26. Key project milestones (250 words max)
27. Funding secured and funding requested
28. Project budget (200 words max)
29. What contingency plans are in place in case the project is not fully funded? (150 words max)
30. What plans are in place for longer-term sustainability? (150 words max)

Building Project Information (if relevant)

31. Describe the building project (150 words max)
32. What is the current status of the project? (150 words max)
33. Is the property leased or owned? If leased provide some details on lease length, clauses etc (100 words max)
34. Key milestones and phases (200 words max)
35. Start date and finish date
36. M2 created
37. Costings
38. Rough breakdown of costs (200 words max)
39. Match-funding plans if applicable (150 words max)
40. How many young people will benefit per year?

41. Will you provide training and employment opportunities for young people during the building work? (100 words max)

42. How will the building work be managed? (150 words max)

43. Any more information you would like to share? (100 words max)

Living accommodation information (skip if not applicable)

44. How many bedspaces, units and/or properties will be created?

45. Short description of the living accommodation (150 words max)

46. How many young people will benefit each year?

47. What type of accommodation is being created?

48. Expected average length of tenancy?

Free professional advice

Opportunity to [request free pro-bono support](#) from members of LandAid's network

Ready to submit

Tick to confirm the following

- 1) The information I have provided is correct and up-to-date to the best of my knowledge.
- 2) I am authorised to submit this application on behalf of my organisation.
- 3) I understand that LandAid may be in touch to request additional documentation, particularly related to capital project applications

Submit